



SPORTSMENS COMPASS

A Website by Anglers for Anglers

2017 MEDIA KIT

Reach Your Target Audience.

50,000 +

Number of visitors per month

1,500 +

Lodges, Guides, Charters and Shops

3600 +

Facebook fans actively engaged

2400 +

Instagram followers

Every Fishing Business Needs NEW Customers

We can put YOU in front of 50k anglers a month!

- Sportmens Compass is a community of anglers - first and foremost.
 - **Our mission:** provide a place for anglers to find and to share information.
- When sourcing information, anglers are searching Sportsmens Compass. Here they find honest and unbiased angler reviews, articles, news and entertainment.
- 50k targeted anglers searching monthly for guides, charters, lodges & equipment
- Time and money are precious, we provide tools to research combined with unbiased and informative reviews of guides, charters, lodges & outfitters shared from fellow anglers.
- Why Advertise with Sportsmens Compass?
 - Maximize Brand Awareness
 - New Client Exposure
 - New Product Attention
 - Value Priced

Advertise today with the ONLY website – Built by Anglers, For Anglers.

Our Stats:

Average Monthly Unique Visitors: *50,000 +*

Page Views Monthly Average: *65,500*

Average Pages per Visit: *2.5*

Average Visit Length: *3:55*

Guides, Charters, Lodges, Shops on SC: *1,500 +*

Premier Guides, Charters, Lodges, Shops on SC: *145*

Facebook Likes: *3,600*

E-News Subscribers: *3,500*

Digital Advertising Offers

- All banners featured on desktop, tablet and mobile.
- Our Design Team works with anglers to create your custom advertising banner
- Cost Per 10,000 Impressions (Min 50K)
- Contact Us Today: (802) 347-4550 info@sportsmenscompass.com

Placement	Description	CPM (cost per 10K views)
Log-In Banner 728x90	Member log-in page	\$40.00
Leaderboard Banner 728x90	top of web page, random rotation, run of site	\$30.00
Entry Banner 250x220	Featured on top traffic and marketing pages	\$40.00
Square Banner 250x220	side bar, select pages, random rotation	\$20.00
E-Alert Banner 728x90	5 newsletters plus one editorial article	\$500